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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Malcolm Slaney et al.
Assignee: Interval Research Corporation
Title: Auction for Targeted Content
Serial No.: 09/724,956 Filed: November 28, 2000
Examiner: Unknown Group Art Unit: 2611
Attorney Docket No.: IR-028

Milpitas, California
August 6, 2001

Box Missing Parts
Assistant Commissioner for Patents
Washington, D.C. 20231

PETITION FOR EXTENSION OF TIME

Sir:

Applicants hereby petition for a three month extension of time to respond to the Office Action mailed March 26, 2001, in the above-referenced application, such extension giving Applicants until August 27, 2001, to respond.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on August 6, 2001.

8-6-01 David R. Graham
Date Signature

Respectfully submitted,

David R. Graham

David R. Graham
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Attorney for Applicants